1	I declare under penalty of perjury that the foregoing is true and
2	correct to the best of my knowledge and belief. Executed by me this Z9 day
3	of July, 1993, at Walnut Creek, California.
4	Thomas C. Hansen
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SUBPOENA DUCES TECUM

1 TO

Pacific Ten Conference 800 South Broadway Suite 400 Walnut Creek, California 94596

Attention: Mr. John Hansen, Esquire

2. FROM

UNITED STATES OF AMERICA FEDERAL TRADE COMMISSION

This subpoena requires you to appear and testify at the request of the Federal Trade Commission at a hearing [or deposition] in the proceeding described below (Item Number 6).

3. LOCATION OF HEARING

Federal Trade Commission Suite 2000 601 Pennsylvania Avenue, N.W. Washington, D.C. 20580 4. YOUR APPEARANCE WILL BE BEFORE

Michael E. Antalics, Esq.

5. DATE AND TIME OF HEARING OR DEPOSITION

February 20, 1990 at 10:00 a.m.

6. SUBJECT OF INVESTIGATION

Restraints in the sale of college football television rights, File No. 891-0001.

7. RECORDS YOU MUST BRING WITH YOU

See attached Specifications. In lieu of a personal appearance, you may submit the requested material along with an affidavit attesting to the completeness and accuracy of the return.

8. RECORDS CUSTODIAN / DEPUTY RECORDS CUSTODIAN

James C. Egan, Jr. (Custodian)
Michael E. Antalics (Deputy
Custodian)

9. COMMISSION COUNSEL

Michael E. Antalics, Esq. Casey R. Triggs, Esq. Deborah E. Klein, Esq.

DATE ISSUED

COMMISSIONER'S SIGNATURE

Son 24, 1990

Jone & Sterger

GENERAL INSTRUCTIONS

APPEARANCE

The delivery of this subpoena to you by any method prescribed by the Commission's Rules of Practice is legal service and may subject you to a penalty imposed by law for failure to comply.

PETITION TO LIMIT OR QUASH

The Commission's Rules of Practice require that any petition to limit or quash this subpoena be filed within 20 days after service or, if the return date is less than 20 days after service, prior to the return date. Ten copies of the petition must be filed with the Secretary of the Federal Trade Commission. Send one copy to the Commission Counsel (Item Number 9).

TRAVEL EXPENSES

Use the enclosed travel voucher to claim compensation you are entitled to as a witness for the Commission. The completed travel voucher and this subpoena should be presented to Commission Counsel for payment. If you are permanently or temporarily living somewhere other than the address on this subpoena and it would require excessive travel for you to appear, you must get prior approval from Commission Counsel.

This subpoens does not require approval by OMB under the Paperwork Reduction Act of 1980.

RETURN OF SERVICE

I hereby certify that a duplicate original of the within subpoena was

duly served Indicate by Check(√) method nued.)	in person, by registered mail, by leaving copy at principal office or place of business, to wit:
on the persor	named herein on
	(Month, day, and year)
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on(M	onth, day or days, and year)
	lame of person certifying)

UNITED STATES OF AMERICA BEFORE THE FEDERAL TRADE COMMISSION

COMMISSIONERS: Daniel Oliver, Chairman

Terry Calvani
Mary L. Azcuenaga
Andrew J. Strenio, Jr.
Margot E. Machol

RESOLUTION DIRECTING USE OF COMPULSORY PROCESS IN NONPUBLIC INVESTIGATION

File No. 891-0001

Nature and Scope of Investigation:

To investigate whether the College Football Association, the Division I-A Directors Association, these associations' members, the members' conferences, and unnamed persons, partnerships, or corporations, or others, have engaged in or are engaging in unfair methods of competition in violation of Section 5 of the Federal Trade Commission Act in or affecting commerce by, among other things, limiting competition in the broadcast of college football.

The Federal Trade Commission hereby resolves and directs that any and all compulsory processes available to it be used in connection with this investigation.

Authority to Conduct Investigation:

Sections 6, 9, and 10 of the Federal Trade Commission Act, 15 U.S.C. Sections 46, 49, and 50; PTC Procedures and Rules of Practice 16 C.F.R. Section 1.1, at seq. and supplements thereto.

By direction of the Commission.

Donald & Clark Donald S. Clark

Secretary

ISSUED: January 26, 1989

PP93-21

MAY 1 2 1994



FEDERAL COMMUNICATIONS COMMISSION OFFICE OF SECRETARY

McCUTCHEN, DOYLE, BROWN & ENERSEN 1 JOHN N. HAUSER, State Bar No. 24010 ORIGINAL DANIEL M. WALL, State Bar No. 102580 FILED FRANK M. HINMAN, State Bar No. 157402 2 Three Embarcadero Center San Francisco, California 94111-4066 AUG 17 1993 Telephone: (415) 393-2000 CLERK, U. S. DIST. COURT 4 Eastern District of California Attorneys for Defendant 5 The Pacific-10 Conference 6 7 UNITED STATES DISTRICT COURT 8 EASTERN DISTRICT OF CALIFORNIA 9 10 PAPPAS TELECASTING, INC., a No. CV-F 92 5589-OWW 11 California corporation, and as Public Trustee. AMENDED 12 DECLARATION OF Plaintiff, JANUSZ A. ORDOVER 13 v. 14 PRIME TICKET NETWORK, a 15 California Limited Partnership, et al., 16 Defendant. 17 18 I, JANUSZ A. ORDOVER, declare and state as follows: 19 General Background 20 I am a Professor of Economics at New York 21 University in New York City. My specialty is Industrial 22 Organization, which is the field of economics concerned with 23 competition among business firms and upon which "antitrust 24 economics" is founded. I have devoted most of my professional 25 life to the study and teaching of Industrial Organization 26

- economics, and to its application through antitrust law and policy.
- 2
- 2. My educational background is as follows: I received my University degree in 1966 from the Department of
- Political Economy at Warsaw University in Warsaw, Poland.
- Thereafter, I studied in the Departments of Economics and
- Political Science at McGill University in Montreal, Canada. I
- obtained by Ph.D. in Economics from Columbia University in New
- York City in 1973.
- 3. After obtaining my Ph.D., I joined the faculty of
- New York University as an Assistant Professor of Economics.
- Except for a few occasions where I taught or ω orked elsewhere, 12
- I have been associated with the University ever since. I
- became a full professor in 1982, at which time I also became 14
- the Director of Graduate Studies for the Economics Department.
- I have also taught economics at the Yale School of Business
- Management, at Columbia University, and at the Universita
- Commerciale "Luigi Bocconi" in Milan, Italy. Finally, I have
- taught law and economics courses relating to antitrust at the
- New York University and Columbia Law Schools.
- 20

- 4. My academic research and writing has focused on
- antitrust issues. My full Curriculum Vitae, which lists my
- publications, is attached as Exhibit A. Among the journals in
- which my antitrust-related articles have appeared are The
- Harvard Law Review, The Yale Law Journal, The Columbia Law 25

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- Review, The California Law Review, and all of the leading economics journals.
- 5. I have frequently consulted with law firms and corporations involved in antitrust litigation. A partial list of my consulting assignments in contained in my C.V. I have experience with every major antitrust issue, including with the analysis of joint ventures and the restraints that may arise ancillary to joint venture agreements.
 - George Bush to the position of Deputy Assistant Attorney
 General of Economics, Antitrust Division, United States
 Department of Justice. In this post I was responsible for
 coordinating the economic analysis that guided all of the
 antitrust enforcement activities of the Justice Department.
 The position is generally considered to be the most important
 and influential position an economist can obtain in the
 antitrust field. During my tenure, the Department of Justice
 and the Federal Trade Commission issued joint Merger Guidelines.
 I was extensively involved in the effort of drafting the
 Guidelines. The economic analysis of mergers has much in
 common with the analysis of joint ventures such as is at issue
 in this case. I returned to New York University in 1993.
- 7. Prior to joining the Justice Department, I

 analyzed, at the request of attorneys representing the Pacific

 Ten Conference, various competitive issues relating to college football broadcasting. My research was prompted by an

investigation by the Federal Trade Commission of, among other issues, TV broadcast licensing practices in college football.

The FTC Investigation of College Football

- 8. The FTC investigation posed the question of whether the joint selling arrangements among the member institutions of the College Football Association ("CFA"), on the one hand, and the Big Ten and Pac-10 conferences, on the other, unreasonably restrained trade in the alleged "market" for college football television broadcasting rights. The concern was that the joint ventures among the CFA members and the Big Ten/Pac-10 members resulted in too much coordination and too little competition in the sale of TV rights. At the same time, there were only three distinct sellers of nationwide over-the-air broadcast rights: the CFA, the Big Ten/Pac-10, and the University of Notre Dame.
- 9. My analysis led me to conclude that the pooling of television broadcast rights by college football teams is not inherently anti-competitive. Despite the fact that these arrangements somewhat restrict individual teams' TV licensing rights, they nevertheless also generate significant benefits to the viewing public. Consequently, from the competition perspective, the economic effects of these licensing restrictions adopted by the college football joint ventures ("conferences") must be scrutinized using the familiar cost-benefit approach, which in antitrust is terms the "rule of reason" approach.

there often are efficiencies to joint selling arrangements, and this was such a case. By pooling their games together, the colleges are able to offer the television networks a portfolio of games, the desirability of which varies from school to school, year to year, and often during a season. There are clear transaction cost efficiencies, and the ability of lesser known schools to contract with their better known rivals gives them opportunities for access to nationwide or regional

audiences that might not otherwise be present.

- Indeed, the FTC staff did not assess the 11 propriety of joint contracting from the vantage point of per se 12 illegality. In my assessment, the issues that concerned the 13 FTC staff were more specific. They were: (a) whether the 14 joint ventures (conferences) were too large (i.e., included too 15 many schools); and (b) whether and what restraints on TV 16 licensing of their games the co-venturers (college football 17 teams) impose on each other without undermining the competitive 18 process to the detriment of the broadcasters and, ultimately, 19 the viewing public. 20
- 12. The first question whether the ventures

 (conferences) were too large is a familiar, even basic

 question in the analysis of joint ventures. From an

 economist's perspective, if there are efficiencies to joint

 ventures, including joint selling arrangements, then one would

 like to see such ventures being formed in the marketplace. In

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- such a case, competition will then take place among joint
- ventures (for example, several joint ventures have competed to
- establish the technical standards for HDTV), or perhaps among
- joint ventures and individual firms (for example, VISA
- competing with American Express). The concern is that if joint
- ventures become overinclusive, there may not be enough firms
- left to form viable competing joint ventures. As a result,
- effective competition could be effectively lessened. On the
- other hand, just because the relevant market can only contain
- two or three independent joint ventures, it does not mean that
- the competitive process is not working as well as it can under
- the circumstances.
- 13. Indeed, there is no straightforward formula for
- determining the optimal size of a joint venture, nor for
- determining how many separate sellers (individual firms or
- joint ventures) are required for effective competition. These
- types of inquiries are, by their very nature, very fact
- specific and require a careful assessment of efficiencies from
- horizontal restraints against the potential risk of diminution
- of incentives to compete when the number of independent market
- participants is small.
- 14. My preliminary analysis of college football
- conferences suggested that joint ventures of ten (the Pac-10
- alone) or even twenty (the Pac-10 and Big Ten combined) schools
- did not create competitive problems. There are about ninety
- schools -- albeit of differing quality -- that compete in the

- $_{1}$ major college football conferences or are what are known as
- "major independents." Joint ventures with a maximum size of
- twenty schools would permit four, possibly five competitors.
- Since that equals or exceeds the number of realistically
- available nationwide broadcasters (at most two of the three
- major broadcast networks at any one time, plus FOX and ESPN), I
- concluded that the Pac-10 and Pac-10/Big Ten ventures were not
- unreasonably inclusive, especially given the undisputed and
- significant long-term benefits to the viewing public from joint
- packaging of college football.
- 15. The FTC staff apparently shared my conclusion.
- It did not challenge the Pac-10 or Big Ten. However, the
- College Football Association ("CFA"), which had at the time
- approximately 65 member institutions, was sued.
- 16. The second issue posed by the FTC staff was
- whether the restraints on independent licensing of their games
- that conferences imposed on their members, and which my be
- perceived as being perhaps ancillary to the joint ventures,
- were reasonable. The restraints that received the most
- analytic attention were those in the Pac-10's agreements with
- ABC and Prime Ticket providing for "time period exclusivity."
- 17. There is a tiered structure to college football
- rights transactions. At the "top" are the separate agreements
- between the CFA, the Pac-10/Big Ten, and Notre Dame (the
- contracting institutions) and the nationwide over-the-air
- broadcasters (the buyers). These "time period exclusivity"

- agreements provide that while a national or regional game is
- being televised, no other home game of a contracting
- institution may be televised by anyone else. Significantly,
- some overlap -- 45 minutes at each end of the game -- is
- permitted.
- 18. The second tier of rights consists of the
- agreements between the colleges and their joint ventures, on
- the one hand, and regional (typically cable) broadcasters. The
- Pac-10 has such an agreement with Prime Ticket Network. Prime
- Ticket acquires its rights subject to the time period
- exclusivity provisions of the Pac-10/Big Ten Agreement with
- ABC, but gets its own time period exclusivity rights.
- 19. The third tier of rights arises because any
- school whose home game is not televised under the first two
- agreements is free to sell the broadcast rights on the open
- market. Of course, the game "sold" to the third tier
- broadcaster may not overlap (except on the edges) with the top
- tier and second tier broadcasts.
- 20. The business reasons for time period exclusivity
- are sound and legitimate. The most important one is to protect
- the higher tiered buyers from having their audience for the
- games they selected for broadcast diverted by another game
- within the control of the seller. Broadcasters are
- understandably and appropriately unwilling to commit to a
- season of Pac-10 football, and to promoting Pac-10 football, if
- every time they show a Cal or UCLA game, another broadcaster is

- able to concurrently televise a Stanford or USC game. Indeed,
- in the absence of such exclusivity, the seller might
- $_{3}$ potentially have an incentive to sell its available attractive
- games in the "spot" market to be televised against the network
- which has a (multi)season contract with the seller.
- 21. The finding that there are sound business reasons
- for exclusivity does not end the antitrust analysis, however.
- For, whereas it would be ridiculous to even inquire as to
- whether an exclusive contract with a particular network by such
- a superstar as David Letterman or Roseanne Arnold is
- anti-competitive here (limited) exclusivity is a result of an
- agreement among potential competitors (i.e., college football
- teams) and the buyers (i.e., TV broadcasters). A horizontal
- restraint such as time period exclusivity should be narrowly
- tailored so that competition is not strained appreciably more
- than is required to serve the legitimate purpose of protecting
- the superior tier buyer's goodwill and ensuring adequate return
- to colleges on their investment in college football.
- 22. Again, there is no simple formula that would
- enable the analyst quickly to determine whether a restraint is
- pro-competitive or anti-competitive. After a review of the
- pertinent facts, I concluded during the FTC investigation that
- the Pac-10's agreement met this test. The Pac-10 did not
- provide full day exclusivity, nor even a buffer period in
- excess of the length of national or regional games. It
- tailored the exclusivity only to the length of the game, and

- really not even to that given the 45-minute overlaps that are permitted. It is not apparent how the broadcasters could take less in the way of time period exclusivity and still protect
- 23. In arriving at my conclusion regarding the 5 competitive effects of time period exclusivity, I assessed 6 whether it nevertheless permitted a reasonable mix of games to 7 be broadcast, thereby ensuring that viewers have the ability to 8 watch a wide selection of football games on television. If the 9 effect of time period exclusivity were a substantial 10 constriction on viewer choices so that only one game, or just a 11 few other games, were actually broadcast during the viewing 12 period, one could potentially conclude that the restraint on 13 competition was excessive relative to benefits from 14 exclusivity. The evidence that time period exclusivity did not 15 significantly restrict the supply of college football games to 16 the viewing public was strikingly clear.

Even with the CFA agreement in effect (a single agreement binding some 65 schools), there was an abundance of college football on television. This included both live and delayed broadcast games. Indeed, I found it was typical for some college football to be available from early in the morning to late at night every Saturday during the season. Often viewers had a choice of three or four games at the same time. Although some might argue that even more college football would have been desirable, I saw no evidence that would permit me to

their goodwill.

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- conclude that the supply (or output) of televised college
- football had been appreciably restrained relative to the total
- viewing public's preferences regarding sports and other types
- of programming. 1
- The FTC staff seemed to agree that, given the size of
- Pac-10, nothing in the Pac-10's agreements unreasonably
- restrained competition, since no action against the Pac-10 was
- commenced.

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The Current Controversy

- 24. I have read the Amended Complaint in this matter,
- Plaintiff's responses to the Pac-10's interrogatories, and
- Plaintiff's brief in opposition to the Motion to Dismiss filed
- by Prime Ticket and CVN. I am therefore familiar with
- Plaintiff's allegations. From the perspective of economic
- analysis, the issues are the same as those I studied in
- connection with the FTC investigation. The Plaintiff's primary
- complaint is about time period exclusivity. Plaintiff's
- perspective is narrower than the FTC's, however: it is
- concerned primarily, if not solely, with the effects of time

difficult to apply, however.

As a technical matter, I should note that in an industry such as television broadcasting, it is very difficult to

determine whether there is "enough" of a supply of any particular type of product. The main reason is that consumers

do not directly "pay" for their viewing choices. When we want to assess whether there is "enough" supply of automobiles, for

which consumers pay directly, we can compare the incremental costs of producing additional volumes and models of cars with

the buyers' willingness to pay for that additional output.

Even in the case of automobiles, such an empirical test is

- period exclusivity on a local broadcaster's ability to televise specific games.
- 25. In my opinion, the Plaintiff's approach to this case contains a fundamental analytical error. I refer to the Plaintiff's focus on the narrow issue of whether the Pac-10's agreements prevented the live broadcast of two particular Fresno State University ("FSU") football games. In doing so, I abstract from the question whether FSU's football games are the relevant product market and whether the Plaintiff's KMPH-TV broadcast area is the relevant geographic market in which to 10 assess the competitive effects of time period exclusivity: two 11 issues on which the Plaintiff's papers are woefully 12 inadequate. I also accept, merely for the sake of simplifying 13 my analysis, that the agreements precluded KMPH from televising 14 live two FSU games, and even that Plaintiff had no readily 15

Even granting all this to the Plaintiff, I argue that from the standpoint of accepted economic analysis, Plaintiff's focus on his access to two specific FSU games, which he would have otherwise broadcast, is misplaced. I do want to note, however, that the Plaintiff conveniently fails to mention how many FSU games he did actually broadcast during the college football season and whether its contract with FSU contains any exclusivity provisions in it. (It is my understanding that it

available counterstrategy such as broadcasting the games on a

delayed basis or arranging to have the kickoff times changed.

does.)

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26. Plaintiff's analytic error is its implicit assertion that the inability of a local broadcaster to televise any game of its choosing at the time of its choosing ipso facto means that the market is performing noncompetitively. That is in no way true.

Competitive markets rarely, if ever, provide consumers with everything they desire, and they certainly do not provide each and every consumer everything he or she desires. We all snow how difficult -- often impossible -- it is to find just the right car, movie, restaurant, or a TV show, despite the fact that car, movie, restaurant, and TV markets are all highly competitive. Market competition leads to mix of products and services and levels of output, or supply, that broadly satisfy consumer needs relative to the costs of satisfying these needs and the consumers' willingness to pay for having their needs met. Even when this ideal is met, there will inevitably be some consumers who cannot find just the right car, just the right restaurant, or their favorite college's football game on television. Accordingly, just as some consumer dissatisfaction with the variety of cars or restaurants that are available does not imply that the automobile or restaurant markets are performing noncompetitively, the fact that some viewers or broadcasters are dissatisfied with the available supply of college football games to watch or televise does not imply that the broadcast rights market is performing noncompetitively.

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2	existing industry structure (i.e., the number of independent
3	sellers) and the contracting practices they employ permit the
4	amount and variety of games to be televised, over the long run,
5	that is reasonably consistent with the viewing public's direct
6	(and indirect) willingness to pay for college football
7	television broadcast. 2 If the answer is yes, one need not be
8	concerned with whether specific additional games were televised.
9	28. The most striking fact in this case is the total
LO	number of college football games, and hours, that were televised
l1	in the Fresno area on the two Saturdays when Plaintiff says it
12	was prevented from televising the Fresno State games. There
13	were seven and nine games respectively on the two Saturdays.
14	There was a total of 56 hours of college football broadcast.
15	On September 14, 1991, there was continuous live college
16	football broadcast in the Fresno area from 9:30 a.m. until 9:30

27. Proper analysis must focus on whether the

and featuring highly popular schools such as USC (playing Penn

p.m., with as many as four games overlapping at the same time,

State), Notre Dame and Michigan (playing each other), UCLA

(playing Tennessee) and Stanford (playing Arizona). On

September 21, there was continuous live college football

broadcast from 9:30 a.m. until 10:00 p.m., as many as five

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Here, I must reemphasize that I provisionally assume that college football is the relevant product market. Clearly, if the relevant market were broader than that, the competitive concerns from exclusivity would be even less significant.

games overlapped at one time, and the teams featured included 1 USC (playing Arizona State), Notre Dame (playing Michigan 2 State), Nebraska (playing Washington State) and Cal (playing 3 Arizona). It is also noteworthy that there were eight 4 appearances by Pac-10 teams on these two Saturdays. 5 One may wonder: if this is not enough, what is? 6 In theory, at least, these powerful facts do not 7 absolutely foreclose the possibility that the broadcast rights 8 market is performing noncompetitively. But it certainly does 9 not meet any burden that an economist would find acceptable to 10 say that because, in the absence of time period exclusivity, 11 two more games may have been broadcast, the market was 12 performing noncompetitively. Given the available facts, such a 13 conclusion is extremely unlikely. The reverse conclusion is, 14 however, in my view more plausible: But for the rather limited 15 time period exclusivity, fewer Pac-10 and other games would 16 have been broadcast because the Pac-10 and other conferences 17 would not have had as attractive a product to sell to 18 This is the most fundamental point that the broadcasters. 19 Plaintiff fails to address in its Complaint. The Plaintiff 20 confuses a short-term effect of exclusivity on its ability to 21 obtain two prescheduled FSU games for broadcast with long-term 22 implications of the exclusion on the supply of the college 23 football product to television viewers. It is these long-run 24 consequences that are of importance from the standpoint of 25 competitive analysis. 26

1	30. Before the Pac-10's agreements can be condemned
2	as anti-competitive, there must be proof that as a result of
3	these agreements, there has been a substantial adverse effect
4	on the long-run level of output and variety of broadcast
5	college football that is being made available to the viewing
6	public. Given the undisputed facts, I believe such a proof is
7	not likely to be forthcoming. And even this conclusion
8	presupposes that college football broadcasted on over-the-air
9	and cable television is the relevant product market in which to
10	analyze the competitive effects of various contractual
11	arrangements.
12	31. The foregoing represents my expert opinion, which
13	I have arrived at on the basis of the facts presently available
14	to me and which also reflects the analysis I conducted in
15	connection with the FTC investigation.
16	I declare under penalty of perjury under the laws of
17	the State of California that the foregoing is true and correct.
18	
19	DATED: August <u>/6</u> , 1993
20	
21	Janusz A. Ordover
22	
23	
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25	

March 1993

CURRICULUM VITAE

JANUSZ ALEKSANDER ORDOVER

 Department of Economics
 Office: (212) 998-8956

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 269 Mercer Street
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Born: February 6, 1946; United States Citizen, Married

EDUCATION:

1968-1973	Columbia University New York Graduate Department of Economics and European Institute of the School of International Affairs Doctoral Dissertation Three Essays on Economic Theory May 1973
1967-1968	McGill University Departments of Economics and Political Science Montreal, Canada
1963-1966	Warsaw University Department of Political Economy Warsaw, Poland

HOMORS:

1973	The highest distinction for the doctoral dissertation
1971-1972	Honorary President's Fellow Columbia University
1969-1971	President's Fellow Columbia University
1967-1968	Honors Student McGill University
1964, 1965	Award for Academic Achievement Department of Political Economy Warsaw University
	Who's Who in the World Who's Who in America Who's Who in the East

Janusz Aleksander Ordover

Page 2 of 12

PROFESSIONAL POSITIONS:

6/82 - Present	Professor of Economics Department of Economics New York University
8/91 - 10/92	Deputy Assistant Attorney General for Economics Antitrust Division U.S. Department of Justice
9/89 - 7/90	Visiting Professor of Economics School of Management and Organization Yale University
	Lecturer in Law Yale Law School
3/84 - 6/88	Visiting Professor of Economics, Universita Commerciale "Luigi Bocconi" Milan, Italy
6/82 - 2/85	Director of Graduate Studies Department of Economics New York University
9/82 - 6/86	Adjunct Professor of Law (part-time) Columbia University Law School
2/82 - 6/82	Acting Director of Graduate Studies Department of Economics New York University
6/78 - 6/82	Associate Professor of Economics New York University
9/79 - Present	Lecturer in Economics and Antitrust New York University Law School
9/77 - 6/78	Member Technical Staff Bell Laboratories Holmdel, New Jersey
	Associate Professor of Economics Columbia University
	Visiting Research Scholar Center for Law and Economics University of Miami
9/73 - 8/77	Assistant Professor of Economics New York University

Janusz Aleksander Ordover

Page 3 of 12

PROFESSIONAL POSITIONS: (continued)

Summer 1976 Legal Institute for Economists

University of Miami Center for Law and Economics

Summer 1976 Visiting Researcher

Bell Laboratories Holmdel, New Jersey

OTHER PROFESSIONAL ACTIVITIES:

1992 - 1993	Vice-Chair (Pro Tem), American Bar Association Economics Committee
1992 - Present	Senior Consultant Organization for Economic Cooperation & Development
1990 - 1991	Senior Consultant Organization for Economic Cooperation & Development
1991	Member, Ad-hoc Working Group on Bulgaria's Draft Antitrust Law The Central and East European Law Initiative American Bar Association
1990 - 1991	Advisor to Polish Ministry of Finance and Anti-Monopoly Office
1990 - 1991	Member, American Bar Association Section of Antitrust Law Special Committee on International Antitrust
1990 - 1991	Director and Senior Advisor Putnam, Hayes & Bartlett, Inc.
1990 -	Member American Bar Association Section of Antitrust Law Predatory Pricing Monograph Task Force
1989	Competitive Issues in the Cable TV Industry Testimony in the Senate Antitrust Monopolies and Business Rights Subcommittee Washington, D.C. (April 12, 1989)
1989	Member American Bar Association EEC Merger Control Task Force

Janusz Aleksander Ordover

Page 4 of 12

OTHER PROFESSIONAL ACTIVITIES: (continued)

1988 -	Associate Member American Bar Association
1987 - 1989	Adjunct Member Antitrust and Trade Regulation Committee The Association of the Bar of the City of New York
1984	Speaker American Bar Association, National Institutes, "Industrial and Intellectual Property: The Antitrust Interface" Philadelphia, Pennsylvania
1983 - 1990	Director Consultants in Industry Economics, Inc.
1982	Member, Organizing Committee Tenth Annual Telecommunications Policy Research Conference Annapolis, Maryland
1981	Member, ABA Section 7 Clayton Act Committee Project on Revising Merger Guidelines
1980	Organizer, Invited Session on Law and Economics American Economic Association Meetings Denver, Colorado
1978 - 1979	Member, Department of Commerce Technical Advisory Board Scientific and Technical Information Economics & Pricing Subgroup

Referee for numerous scholarly journals, publishers, and the National Science Foundation.

MEMBERSHIP IN PROFESSIONAL SOCIETIES:

American Economic Association American Bar Association